



GIATI

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GIATI OPENS SPECTACULAR SHOWROOM IN THE PACIFIC DESIGN CENTER

GIATI Designs, Inc. has opened a spectacular new showroom in Suite B-122 at The Pacific Design Center in Los Angeles, California. The significant new space, designed by company president and visionary designer, Mark Singer, boasts 4,000 square feet and 18 - 20 foot ceilings. The new showroom will provide an elegant showcase for the sophisticated **GIATI** line of quality crafted interior/exterior teak furniture, hand-cast aluminum furniture, market umbrellas, pavilions and European all-weather textiles.

Creamy Travertine marble floors, glass walls and black acoustical tile ceilings are the architectural elements that define the space and give it a splendid light, airy appearance. Strategically placed halogen spotlights, inconspicuous recessed lighting and natural outdoor light create a myriad of shimmering reflections on the floor, walls and furniture, enhancing the soft predominantly aqua and beige upholstery selections. Accentuated by abundant light, the warmth of the teak furniture is displayed at its finest. Generously proportioned potted plants in decorative containers provide lush vegetation with a tropical flair. The **GIATI** collections of exclusive interior exterior all weather textiles are luxuriously draped from floor to ceiling across one entire wall for leisurely viewing.

When asked why he would have chosen such an undertaking during this economic downturn, Mark Singer answers, "It is a positive message for the industry. We believe in our product and our industry. We are putting our best foot forward to do our part in helping to rebuild the economy and reassure our clients that we are strong and here to stay."

In addition to the **GIATI** line of fine interior/exterior furniture and all weather textiles, the showroom will also feature the furniture of Stoneyard, Gloster, Shannon Colburn and the bronze statues of Blake Edwards.

GIATI will be introducing a new line of furniture this summer, twelve pieces with modular components. Stay tuned.

GIATI products are available through a national network of designer showrooms and independent sales representatives.