

Suppliers of Tools and Accessories to the Rug Trade

Chatalbash by **COSTIKYAN™, Inc.**

Two Families ♦ Seven Generations

CONTACT: Hillary White
Michael Chaves Advertising & Public Relations
212-677-5480
Press Website: *PRESSFORMATION.COM*

FOR IMMEDIATE RELEASE...

**CHATALBASH BY COSTIKYAN™ UNVEILS FIBERSHIELD GREEN
INNOVATIVE, ENVIRONMENTALLY SAFE
RUG PROTECTION**

Chatalbash by Costikyan™, the new company created by **Restoration by Costikyan's** purchase of the **Chatalbash Company**, introduces **Fibershield Green**, an innovative, advanced stage, liquid fluoropolymeric treatment designed to protect carpets from stains containing oil, water or soilbourne substances. The best news is that this product is environmentally safe, non toxic and hypoallergenic. It is also non-flammable and noncombustible.

Quick drying **Fibershield Green** seals carpets against water, oil and alcohol stains, while actually reducing wear and tear on the fibers of the rug. It acts as a disinfectant, resists fading and provides static control. Not merely a surface coating, **Fibershield Green** actually penetrates and surrounds each fiber of the carpet with a protective barrier that does not disintegrate with use or cleaning, providing enduring protection. Most importantly, **Fibershield Green** does not alter the breath ability of the carpet fibers.

This miraculous and natural rug treatment product, available exclusively through **Chatalbash by Costikyan™** is now accessible to rug and upholstery cleaning professionals in ready to use gallon containers. The company is offering **Fibershield Green** dealerships. In order to become a **Fibershield Green** dealer, interested parties must first purchase a **Fibershield Green** license along with the product. The dealer then will receive a 2-year Service Guarantee Warranty direct to the customer. Dealers will be able to use the **Costikyan** interactive website, provide customer service to their customers and participate in **Costikyan's** free in-home follow-up spotting service.